



Join Memphis Bears as we reintroduce our annual **"Sneaker Ball"**, celebrating the accomplishments of our scholar athletes and showing our appreciation for our parents, coaches, stakeholders, and volunteers. Get out your most stylish sneakers and help celebrate our local youth. We provide after school and summer safe havens where they can be themselves, dream big, and accomplish their aspirations. Opportunities to have your company/logo presence in all promotional efforts at the event.

Sponsorship Opportunities

Presenting Sponsor **\$3,000**

Support the delivery of core programming to youth and teens. Core programming areas include Education Assistance, Mentoring Opportunities, Intervention Services, Healthy Lifestyles, Discovery Skills, and Organized Sports & Recreation. The **"Sneaker Ball"** Presenting Sponsor(s) will be featured as partners of Memphis Bears who are invested in the next generation of Great Futures. Brand recognition for the Sneaker Ball.

□ Presenting Sponsor will include:

- Premier seating for up to 10 guests
- Naming Rights for the Event
- Inclusion in all Press Releases and Media Recognition
- Up to 3 Dedicated Posts via social media
- Up to 3 Dedicated Shout Outs during the event
- Company Logo featured on **"Sneaker Ball"** Web Page
- One full-page color ad featured in the event program
- Verbal recognition throughout the event

Dinner Sponsorship **\$2,500**

Create Great Futures for Memphis Bears Scholars. This sponsorship provides much needed funds for our extended learning programs during the most critical times; afterschool and summer months.

Areas of focus include educational assistance, nutritional enrichment, and mentor opportunities for scholars ages 5-18. Areas of focus include Academic Success, Leadership Skills, and Healthy Lifestyles.

□ Dinner Sponsor will also receive:

- Premier seating for up to 8 guests
- One full-page color ad featured in the event program
- Verbal recognition throughout the event



Dessert Sponsorship **\$2,000**

Provide youth and teens with Science, Technology, Engineering and Math (STEM) learning opportunities. Exposing scholar athletes to science activities and programs like Coding, Robotics, and STEM Camps.

□ Dessert Sponsor will also receive:

- Premier seating for up to 6 seats
- Brand recognition at dessert area
- One half-page color ad featured in the event program

Décor Sponsorship **\$1,500**

Provide funding for youth to learn, play and grow through Learning Programs and Enrichment activities that offer exposure to art, music, and opportunities that help kids build self-confidence, spark creativity and boost academic achievement.

□ Décor Sponsor will also receive:

- Premier seating for up to 4 guest
- Brand recognition on event décor throughout the venue
- One full-page color ad featured in the event program

Mocktail Sponsorship **\$1,000**

Support activities and opportunities both inside and outside of our Clubs. Through programs like McGruff Club and Innovation 4.0 Club, youth can focus on academic success, career preparation, community service, and more.

□ Mocktail Sponsor will also receive:

- Premier seating for up to 2 guest
- One half-page color ad featured in the event program
- Brand recognition at the Bar and Happy Hour area

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Table Purchases

Platinum Table Sponsor \$1,000

Includes:

- Premier seating for 8 guests
- Full-page color ad featured in the event program
- Company/logo featured in the event program
- Verbal recognition throughout the event
- Company/logo presence in all promotional efforts at the event.

Gold Table Sponsor \$750

Includes:

- Premier seating for 6 guests
- Full-page color ad featured in the event program
- Company/logo featured in the event program

Silver Table Sponsor \$500

Includes:

- Seating for 4 guests
- Half-page color ad featured in the event program
- Company/logo featured in the event program

Bronze Table Sponsor \$250

- Seating for 2 guests
- Listing in the event program



Advertising Opportunities

Full-Page Color Ads \$100 (8.5 x 11 with 1/8 bleeds and at least 1/8 margin)

Half-Page Color Ads \$50 (8.5 x 5.5 with 1/8 bleeds and at least 1/8 margin)

One Fourth-Page Color Ads \$25 (8.5 x 5.5 with 1/8 bleeds and at least 1/8 margin)

Check this info: The due date for ad commitment and for receiving artwork is December 15th please send formatted Ad Page with logo artwork to sponsorship@mbipal.org. For more information about ads contact Tennille Moten 901-496-3455

Individual Ticket Purchases

Youth scholar athlete participants are free.

All other tickets (adults, youth, and non participants) \$50 per person

Donation for Scholar Ticket Purchases

Ticket \$50 per scholar

Tickets

Please go to EventBrite to purchase individual tickets or scholar tickets.

<https://www.eventbrite.com/e/memphis-bears-sneaker-ball-tickets-1976791819546>

Donations

You can make a donation through PayPal or Credit Card at

<https://www.paypal.com/ncp/payment/3LYJKPZBBRY3Y>

Or CashApp at [https://cash.app/\\$MemphisShelbyPal](https://cash.app/$MemphisShelbyPal)

For more information on tickets or donations contact Rosalyn Crawford 901-502-1303

The due date for sponsorship commitment and for receiving artwork is December 15th please send formatted logo artwork to Sponsorship@mbipal.org. For more information about sponsorship contact Tennille Moten at 901-496-3455

Memphis Bears Inc. is a federal 501c3 tax deductible non-profit organization.

Make checks payable to Memphis Bears Inc.

Mail to 5869 Bedford Road Memphis, TN 38135

PayPal: <https://www.paypal.com/ncp/payment/3LYJKPZBBRY3Y>