



Hello Friends, Guests, and Stakeholders,

I send you this email regarding our upcoming and highly anticipated, Annual **"Sneaker Ball"** Event, scheduled for December 22nd at The Great Hall & Conference Center located at 1900 South Germantown Rd, in Germantown, Tn 38138.

Please know that we are thrilled to build upon the energy, excitement and participant engagement that this upcoming annual event has brought to the organization and the youth of Memphis Bears PAL. Please know that our Board of Directors, **"Sneaker Ball"** Committee and Volunteers are meticulously at work planning for the most unforgettable event of the year, and we are excitedly waiting for its arrival.

So, with all the excitement beginning to surround our Memphis Bears, Memphis PAL Organizations, as well as National PAL Associated programs, I send you this year's sponsorship proposal seeking your engagement, support, and commitment. I solicit both your engagement and support by asking you to please forward this proposal on to any prospective donor, sponsor or attendee that you may know, who you feel would support such an endeavor.

Additionally, I seek your commitment by asking you to sign on to purchase a sponsorship, a table, or an ad to be prominently displayed within our **"Sneaker Ball"** souvenir booklet. At minimum please consider a donation. Which can be found on the links below.

As always, I THANK EACH OF YOU for all your gifts of time, talent and treasure as well as your willingness to aid and assist in moving this fantastic organization forward. IT IS OUR TIME, and I can't do it alone... I NEED YOUR HELP! We are Memphis' Foremost Leader in Engaging Kids, Cops & Communities and it's time that we put it all on display at our Annual **"Sneaker Ball"** Event! I Trust That You Will Assist, Donate, and Participate!

I thank you in advance for your time and consideration of this event and request. I look forward to hearing from you as to your sponsorship support commitment. If you have any questions related to the proposal, event, etc., please feel free to call/contact me when convenient. We Look Forward to Seeing You There!

### **Visit the website for Tickets, Sponsorships, Table Sponsors, and Advertising Opportunities**

[www.memphisbearsneakerball.org](http://www.memphisbearsneakerball.org)

To learn more about our organizations please click here:

[www.MBIPAL.org](http://www.MBIPAL.org)

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#WeArePAL #PlayPAL #PowerOfPAL  
#KidsCops&Communities #EveryKidNeedsAPAL